



GALAX DOWNTOWN ASSOCIATION

Working to Benefit the Community of Galax, Virginia

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Merchants, Professionals, and Community in Partnership

Issue 33

FINAL GROOVIN' ON GRAYSON: 10/2/09

The Next GDA Meeting is Monday 10/5/09, 6:15 pm at Rooftop-Upstairs

GROOVIN' ON GRAYSON

Our Final Groovin'on Grayson for the 2009 Season will be : Friday 10/2/09 at 6 PM. Our August dates were rescheduled due to the rain.

The band will be Casino Cruze and the music will start at 6PM! A live performance by Galax Gymnastics' will take place at Intermission.

Please come out for a GREAT time ! If you're available to volunteer please contact Jenny at 236-0668 or at director@galaxdowntown.com

Volunteer Opportunities include: ABC Tent, Food Tent (cook and food prep.), Barricade Check Points, Set up/ Tear down, GDA Booth and much more!



Farmers Market News for October:

The GDA and the City of Galax are partnering with Chestnut Creek School of the Arts for the Second Annual Pumpkin Carving at the Farmers Market on Saturday October 31.

Pumpkins of all shapes and sizes will be available for children and adults to decorate and take home. Supervised carving will begin at 9 AM, and assorted decorating materials will be available for younger children. The event is FREE. This will be a great way to end the market season, learn about upcoming classes at CCSA, and have fun all at the same time. Join us!

Have a "spooktacular" time at the Fifth Annual Halloween Monster Bash, hosted by the Galax

Downtown Association, from 5:00 – 8:00 pm on Saturday October 31 in the heart of downtown Galax. Kids will be treated to a safe, fun Halloween with free hot dogs, games, and candy.

The Grayson Street Stage will feature DJ Tyler Carpenter brought to you by our generous sponsors. At the stage at 7:00 pm, the kids costume contest judging will take place with great prizes being awarded to the winners. Just after the costume contest, the drawing for the winners of the "Monster Hunt" contest will be awarded. There is still time to correctly identify the locations of the frightening figures for your chance to win a \$50 or \$25 or \$15 gift certificate. Contest entries can be dropped off at A Place in Time Antiques before 4 pm on Thursday October 29th, 2009.

Everyone can be a part of making this event a fun and safe Halloween for all. We are accepting donations of money or candy for the Halloween Monster Bash. Those who donate a minimum of \$5 or two bags of candy will receive a yard sign saying "I gave my candy to the Downtown Monster Bash" to let people know you donated your candy to the GDA. Sponsorship Opportunities are available as well, contact the GDA office for additional information.

For those dare to be scared, Rooftop's Haunted House has doubled the size of their Nightmare Mansion. . Be aware, guests at this address enter at their own risk. There will be other activities on the street in front of Rooftop on Halloween night to keep kids busy before they disappear into the dungeon.

Business News

Business of the Month

The GDA is pleased to announce that Family Dollar is the GDA's business of the month for October 2009!

Family Dollar, Inc. has 6600 stores in 44 states and has been open for 50 years. Howard Levine is the Chairman and CEO of this Fortune 500 Company. In 2008, Family Dollar was the #1 Performing Stock, S+P 500!

Our local Family Dollar, managed by William Alderman has been a huge asset to the GDA with his generous donations and support to our programs. The GDA would like to extend a big THANK-YOU!

Family Dollar of Galax has NEW extended hours:

8AM- 9 PM: Monday-Saturday

10AM-8PM: Sunday

Credit Cards, Debit and EBT now accepted!

Welcome New GDA Members:

The GDA would like to WELCOME our new members:

Crawdaddy's Cajun Café: 101 E. Oldtown Street
236.2384 . Specialty Cajun Cuisine!



October 2009 GDA Mixer:

The mixer this month will be held at Chestnut Creek Coffee House on Thursday 10/8/09 from 5:30-8:00 PM. This is a great networking tool! Come by and join us!

To host a future mixer call the GDA office at 236-0668

GDA Gift Certificates:

With the upcoming Holiday Season, please remember that Galax Downtown Association Gift Certificates are available for purchase at Chapter's Bookshop. These make great gifts and can be personalized for Employee bonuses or Holiday gifts. Call the GDA office for details.

Bike Ride Offers Revenue Opportunity for Members

The Galax Tourism Department is sponsoring the 11th annual Fall Foliage Bike Ride on October 17, 2009. Participants of this ride receive an event T-shirt, lunch by the river in Fries, tickets to the Masters of the Crooked Road concert at the Rex .

In an effort to allow more GDA members to profit from the Bike ride, the tourism department is giving the riders a special \$7 gift certificate that can be used for dinner after the ride OR at any other participating business. If they don't want to stay for dinner, then they may pick something up in a shop—it's free money to them.

THIS OPPORTUNITY is only open to GDA members and there are some parameters to participation: *The Gift Certificates will be good from 10/17 - 10/31. Therefore, those who do not use their certificates the day of the ride may come back before the end of the month. The GC's will be business card sized with the GDA embossed stamp on them. Make sure that you check the authenticity of the certificate with the embossed seal.

Merchants must turn in the certificates by November 7th. That gives all members a week to turn them in after they expire on Oct. 31st. By participating in this special opportunity, members are agreeing to redeem their certificates with Pat Brown, GDA Treasurer, by the deadline so that the bookkeeping can be finalized.

All businesses who wish to participate must contact Jenny at the office or by email to pledge their participation by October 7th. Members will be listed on the certificates. In addition, it is suggested that the businesses consider staying open late on 10/17 as there will be visitors in town with gift certificates to use and time before the show starts at the Rex at 8 PM. Please call 236-0668 to sign up.



New GDA Promotion:

GDA Membership Cards

The GDA is pleased to announce our new Membership Card Program. These cards will be given to GDA members and sold to the general public for \$15, beginning in October. This promotion is designed to bring shopping and spending to our downtown stores while offering an incentive to the community with discounts and promotions designed to entice them to shop at your store or business!

The cards will be available for purchase at Margo's Décor, 238-0058 They will be valid for 1 year from purchase date, some exclusions do apply; see stores for details.

Participating Merchants Include:

A Finishing Touch, A Place in Time, A Place by the Parkway, Alice's Fine Consign, ARTIFAX, Bonaparte Antiques, Chapter's Bookshop, Chestnut Creek Coffee House, Chestnut Creek School of the Arts, Crawdaddy's Cajun Café', Galax Smokehouse, George's Café', Hair Classics, Hampton Inn, Haynes Laundry & Cleaners, Margo's Décor, Professional Networks, Rooftop of VA Craft shop, Serendipity, Snickerdoodles, Roberts CITGO and William's Physical Therapy.

Most stores will provide a 10% discount, however, several have special promotions and lines that are excluded. Look for the STAR logo on participating merchants windows!



