



GALAX DOWNTOWN ASSOCIATION

Working to Benefit the Community of Galax, Virginia

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November 1, 2010

Merchants, Professionals, and Community in Partnership

Issue 46

2ND ANNUAL COMMUNITY GATHERING GIVEAWAY

The Chamber of Commerce will partner with the GDA & Local Businesses in The Second Annual Community Give-a-Way again this holiday season.

The following are suggestions for this year's give-a-way :

Tickets should be given to customers in the participating downtown stores. (Rolls of 2000 numbered tickets are available at Wal-Mart for around \$10). Stores are encouraged to participate in this promotion to increase sales and business. **NO PURCHASE NECESSARY.** Customers are entitled to ONE FREE ticket and for every \$10 purchase they receive another ticket . This will hopefully increase shopping during late October and early November.

Participating merchants should start giving out tickets as soon as possible. Tickets collected 12/3 at Noon.

Each participating merchant will donate an item or gift certificate from their store to be given away.

Drawing will be held following the Christmas parade at the Grayson Stage Area. Santa or an elf will draw the names.

Rather than winning one of two large stockings, the winners may choose any donated item. This will continue until all items are claimed.

Again this year, winners must be present to win.



The Next GDA General Meeting is 1/3/2011 at 6 :15PM—Rooftop

GDA FUNDRAISING OPPORTUNITIES

The GDA has come up with some prospective ideas for Fundraising. We are asking our members to take a look over the list of ideas below and help us decide which events would be beneficial to help raise funds for downtown. Please give some feedback regarding what ideas you would be willing to contribute your time and resources to. We need to work TOGETHER to help benefit downtown. We would like YOUR input, and opinions.

- 50/50 Tickets sell for \$1
- Rent out the Rex
- Movie Night - Check with Twin County Cinema about movies
- Talent Show/Beauty Pageant/Dance Competition
- Chili Cook Off
- Wine Tasting & Area Restaurant Sampling
- Other ideas??



Join us in Downtown Galax on Black Friday (& Saturday!)

- **When: November 26th & 27th from 10 AM—8 PM**
- **Inviting ALL groups, churches and organizations that would like to have a booth to sell gift items or food. \$10 per booth.**
- **Items such as apple butter, jams & jellies, pies, cakes, crafts & gifts are encouraged.**
- **Groups are also invited to sing Christmas Carols - Call 233-7741 or email: director@galaxdowntown.com to sign up.**
- **Carriage Rides will begin at 5 PM in front of Chapter's Bookshop. Charles Burnette will be back again this year to offer carriage rides on Saturday 11/27 and again in December.....**
- **We encourage you to extend your hours this weekend to optimize your visibility and promote sales.**

New GDA Newsletter Feature

In an effort to help YOU promote your business, any upcoming sales, events, or promotions you may be offering, we will put YOUR ad in THIS box.

First Come-First Serve each month

- ONLY \$19.95 each month helps to cover costs and to feature YOUR business
 - Distributed to ALL GDA members
 - Call 236-0668 or email:

Halloween Monster Bash 2010

The GDA would like to thank our sponsors, volunteers, and everyone that donated candy for this years event.

We had a wonderful turnout of 4-5,000 this year and were able to provide a SAFE, FUN, and FREE event to our community with your help.



- To host a future GDA Business Mixer, email: director@galaxdowntown.com or call the GDA office at 236-0668.
- Sign up to Join our Christmas Committee.
- We have some drinks available at our cost (\$ 2 per 6 pack of 16 oz sodas) . We have : Mt. Dew (3), Pepsi, Diet Pepsi (2), Sprite (7), & Sprite Zero (3) . These will be given out on a first come first serve basis. Please see Scott at A Place in Time.
- Horton's now has their own Pizza Shop— Stop in and Check it out!
- A Finishing Touch has added Life Is Good products to their line of merchandise. Check out their selection today!
- The Gazette—Holiday Gift Guide
 - 11/24 issue
 - Full Page \$99
 - Half Page \$79
 - 1/4 Page \$59 : INCLUDES COLOR
 - Ad Deadline is NOV. 8TH : NOON

To reserve your space call Mara @ X-217

November Mixer:

The GDA Mixer for November will be at Margo's—

WHEN: November 18th from 5:30-7 PM

WHERE: 211 W. Webster Street, Galax

RSVP : 236-3290

ANNOUNCING Margo's Décor Annual Open House

- November 12 & 13 : 10AM—5:30 PM
- 211 W. Webster Street
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- **CHRISTMAS PARADE:** With the holidays right around the corner, the GDA has been busy planning our upcoming events including this years Christmas Parade. We are excited to announce that this years theme is:

CHRISTMAS THROUGH THE AGES

- Please note that ALL entries much be PRE-REGISTERED. There will be NO CHARGE for non-profit organizations, churches and car clubs. There will be a \$25 registration for Commercial groups .
- Entries will be judged and winners will be selected for 3 categories: Best Overall, Best Religious and Best Theme with Certificates given to all winners.



